



## About the Safe Homes Smart Parties® (SHSP) Campaign

As we approach spring break, spring celebrations and end of school year, we face a challenge in keeping our kids safe and healthy. There are many pressures drawing youth to unhealthy behaviors with tobacco, alcohol and drugs. The SHSP campaign addresses these pressures and helps adults to be aware and set firm guidelines surrounding acceptable choices and behaviors. Elementary School is the best time to start laying the groundwork for safe, healthy and drug free kids.

### What is My Role?

Your job is to take the Safe Homes Smart Parties® (SHSP) message to your school by reaching out to students and parents with the Safe Homes Smart Parties message.

### What's in it for My School and Me?


Your promotion of this important campaign can mean the difference in the life of a child who may otherwise be affected by underage drinking and drug abuse. Informed Families will highlight your school's participation in our newsletter and on our website at [www.InformedFamilies.org](http://www.InformedFamilies.org). In addition, results of the campaign can be reported to you and your Principal. By implementing this campaign, parents and their kids are informed about the dangers of underage drinking and drug use and what they can do to prevent it.

### Let's Get Started

**First, get your materials and schedule your campaign:** After you place your online order, your materials will be mailed directly to you. Set up a schedule for your school's SHSP campaign, including events, materials distribution and student activities.

**ConnectEd Message:** Read the Connect Ed Script and edit it, if necessary, to meet your school's specific needs. You may also use the same script for a parent email.

**Posters, Pledges, Flyers:** Distribute the parent pledges and flyers to the students to take home or give directly to parents at PTA/PTSA meetings. Use the youth pledge poster as an engagement activity with your students - and hang it for all to see after it is signed by everyone.

**Returned pledges:** Designate a date by which pledges must be returned. Return parent pledges to Informed Families by May 31st in the envelope provided in your toolkit. *The first 50 Ambassadors who return a minimum of 100 completed and signed parent pledges by May 31st will receive a  \$100 Visa Gift Card.*

**Email to Teachers and Staff:** Educate teachers and staff about Safe Homes Smart Parties. Everyone can participate!

**Finally, Completed the Online Campaign Report:** We want to promote the awesome job you did.

### Who do I call if I need help?

North Florida:  
Carmela Bechtel  
850.393.2145

Central Florida:  
Christine Stilwell  
321.231.0587

South Florida:  
Dr. Valmarie Rhoden  
305.856.4886

# PARENT NEWSLETTER ENTRY



## SAFE HOMES SMART PARTIES®

**Safe Homes Smart Parties®** is a campaign, created by Informed Families, to prevent underage drinking and drug use among pre-teens and teenagers by setting boundaries, monitoring behavior and providing tips for safe parties. **However, Elementary School is the best time** to start laying the groundwork for safe, healthy and drug free kids.

### HERE ARE FIVE THINGS YOU CAN DO NOW TO HELP YOUR KIDS STAY SAFE, HEALTHY AND DRUG FREE!

- 1 **Set the ground rules.** Make sure your kids know what is acceptable and unacceptable behavior.
- 2 **Be consistent** with your rules and consequences for breaking the rules.
- 3 **Get to know the parents** of your child's friends. Set common boundaries and work together to monitor behavior.
- 4 **Talk to your kids** regularly about the dangers of alcohol and drug use.
- 5 **Use teachable moments** in everyday life to further drive home the message.

**VISIT [WWW.INFORMEDFAMILIES.ORG/SHSP](http://WWW.INFORMEDFAMILIES.ORG/SHSP)  
TO TAKE THE SAFE HOMES SMART PARTIES PLEDGE.**





## Safe Homes Smart Parties® ConnectEd Message Script

Hello parents, this is \_\_\_\_\_ calling from \_\_\_\_\_ school and I have a very important message to deliver. Over the next few days, we will be conducting a prevention campaign at our school called Safe Homes Smart Parties®.

Spring break, springtime celebrations and summer vacation are all coming soon. We want to share ways that parents can help keep kids safe and healthy during this time. Ask your child to show you the information they received today at school.

Then, help protect kids from risky and potentially harmful behaviors by doing the following:

- 1** **Talk with your kids.** Ask them for the Safe Homes Smart Parties® pledge card they received at school. Read and sign the pledge card and discuss the dangers of drug and alcohol use with your kids. Set clear boundaries and discuss consequences.
- 2** Take the **Parent Report Card** challenge at [www.informedfamilies.org/shsp](http://www.informedfamilies.org/shsp). Where do you need to improve your parenting skills?
- 3** **Take a stand.** Discuss these measures with other parents at your child's school, youth group, sports teams and clubs. If all parents stand united against underage drinking and drug abuse, we create a safer and healthier world for our kids to grow up in.

Want more information on keeping kids safe, healthy and drug free? Go online to [www.informedfamilies.org/shsp](http://www.informedfamilies.org/shsp) and check out the valuable information and tips there. Thank you for your time and attention in this important matter and have a pleasant evening.



## Campaign Checklist

Use this checklist to make sure you complete all your Safe Homes Smart Parties (SHSP) activities.

- Ordered SHSP Materials
- Scheduled The Campaign
- Delivered ConnectEd / Parent Broadcast Message
- Ran Newsletter Article About SHSP
- Distributed SHSP Pledges To Parents
- Engaged Students In Signing SHSP Pledge Poster
- Displayed SHSP Youth Pledge Poster Around School
- Sent Email About SHSP To Teachers & Staff
- Returned Signed Parent Pledges To Informed Families In Envelope Provided

## Campaign Review

Good work deserves to be recognized! We want to honor your hard work and efforts to spread the Safe Homes Smart Parties message in your school and community. Our Campaign Report is quick and easy to complete.

Visit [www.informedfamilies.org/shsp/campaign-review](http://www.informedfamilies.org/shsp/campaign-review) to complete your Campaign Review.