

HELPING KIDS GROW UP SAFE, HEALTHY & DRUG FREE

STONE GRA

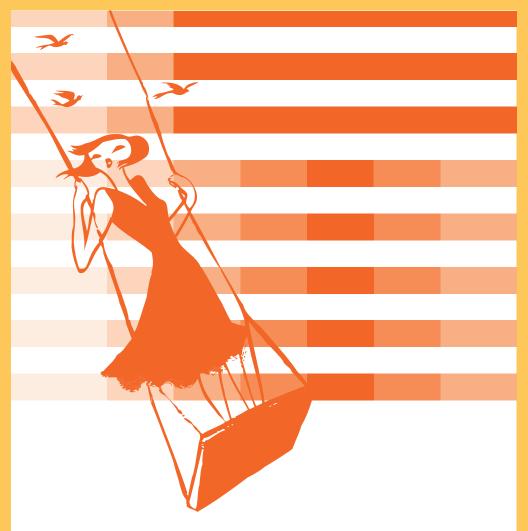
39 th Annua Dinner at Jo



CHAIRMAN

Sheldon Anderson Grove Bank & Trust

PROGRAM



Terra

Terra and the Martin family proudly support **Informed Families** unwavering dedication to educating, training, and supporting parents, schools, and communities in their mission to foster safe, healthy, and drug-free environments for children.

David & Christina Martin





Peggy Sapp

and

Informed Families

recognizes and thanks

SHELDON ANDERSON

GROVE BANK & TRUST

Chairman of the

39TH ANNUAL "DINNER AT JOE'S"



For his dedication to making tonight's evening a grand success!

Thank you.



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INFORMED FAMILIES

by the numbers

Some details about our reach, our programs, and our impact.

OUR (ONLINE) REACH

We have a digital audience (email + social media) of 48,000 people in Florida.

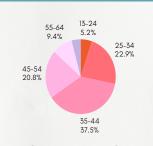
Of those, 80% are women, 20% are men.





OUT OF HOME REACH

Through our OoH efforts, we reached approximately 3.3 million Floridians in 2020-21.



Audience Age Distribution

80% of our audience is between 25 and 54 years old.



Total number of pledge takers

For all campaigns, calendar year 2023, in Florida

Our Adult Audience is Highly Educated!

Over 70% of our adult responders indicated they have attained a bachelor's or graduate degree.

PARENT PEER GROUPS

60 parents received training on brain development, media, social norms, and parent peer groups. Median score increased from 65% (before training) to 85% (after training).



LOCK YOUR MEDS

230 adults received training about Rx drug misuse. Median score increased from 73% (before training) to 91% (after training).



OUR STUDENTS ARE VERY SMART TOO!

Lock Your Meds - Vaping Training

300 students receiving training about Rx drug misuse and the dangers of vaping. Median score increased from 53% (before training) to 85% (after training)



Prevention Plus Wellness

200 middle schoolers received training about wellness strategies. Median score increased from 48% (before training) to 80% (after training).



Your continued support allows Informed Families to implement these impactful programs.

Thank you!



We acknowledge and celebrate
Informed Families'
39th Annual Joe's Dinner
and congratulate Peggy Sapp and her
dedicated staff for the work you do.

Adam E. Carlin and Chanin Carlin

Richard B. Bermont and Anne M. Levy



COMMUNITY NEWS

celebrates



HELPING KIDS GROW UP SAFE, HEALTHY AND DRUG FREE

and is proud to be a sponsor of the 39th Annual Joe's Stone Crab Dinner

Lori | 786.200.9907 | lori@cnews.net



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Thank You for Attending our 39th Annual "Dinner at Joe's" Fundraising Event

How your donation helps our community:

Informed Families' goals are to inform and involve the public and to help kids grow up safe, healthy and drug free. Our universal prevention campaigns, Family Day, Red Ribbon®, Safe Homes Smart Parties® and Lock Your Meds®, reach millions of Floridians each year through our Ambassador Program in 67 counties in Florida.

Malik Williams, High School Student said, "I like promoting these campaigns because it raises awareness on important topics. We often see celebrities doing drugs. They may not be intending to say,' I think you should do it too,' but it may come off that way. I don't want my friends to become statistics."



Join our Parent Network to keep your family safe.



Don't let marketing/mass media control your children. Be an Informed Family:

- Know age appropriate behaviors for your children.
- Set appropriate guidelines for your children.
- Monitor your children's behavior online and with friends.
- Model appropriate behavior.
- Participate in your children's school and daily life.

Participate in our Four Year-Round Prevention Campaigns:

• Family Day (September) – A day to eat dinner together as a family that promotes parent/child engagement.



"Since Family Day started at our school, families have been more engaged with the school community and have a better understanding of how important family time is. We have been hearing more stories about how parents are helping with homework, spending more time understanding curriculum and volunteering on campus. Additionally, our students are more engaged and more aware of the dangers of drug and alcohol abuse." — Michele Meservey, Educator

 Red Ribbon Campaign (October 23-31) – Substance abuse prevention campaign to engage parents, schools and the community.

"Alcohol and drugs are really hard topics to bring up in schools and often administration and parents do not want to address the issue. I cannot express enough how instrumental campaigns such as Red Ribbon Week can be in the lives of students." — Morgan McNally, M.Ed. in Counseling, School Counseling



Lock Your Meds (January-February) – Prescription drug abuse prevention awareness.



"Inside the home, a child should never have a choice to use prescription drugs that have been left unlocked and locking these medications up takes that choice out of the children/teens hands. Thank you so much for making all of us more aware of the tragedy that can await a family from inside the medicine cabinet through your Lock Your Meds campaign." — Laura Allen-Tummon, Mom

 Safe Homes Smart Parties (March-May) – Graduation and prom safety campaign to help parents set guidelines and protect teens.

"My husband had to identify the body of our daughter, Helen Marie, at the scene of the drug and alcohol-related crash that killed her. I don't want that to have to happen to anyone. In order to protect our kids, the message needs to be clear. The alcohol industry spends billions getting their message out and our message needs to be just a strong." — Helen Witty, Mom



The Goldsmith Family Foundation congratulates Informed Families on your 39th Annual Dinner at Joe's.

Mission Statement:

The Goldsmith Family Foundation mission is to support educational and humanitarian programs for all ages in our community and around the world.

Directors: Bertram J. Goldsmith Jr. (Chico) Cynthia R. Goldsmith Susan G. Shelley Robert J. Shelley III



supports Informed Families



@DanielleCohenHiggins

I fully support the mission of Informed Families in empowering communities with knowledge and resources needed to promote healthy, drug-free lifestyles among our youth.





We are proud to support Informed Families/The Florida Family Partnership, Inc. and its mission to educate families and offer substance abuse prevention through their programs and services.

Thank you for making an impact in the lives of families throughout Miami-Dade County.



IF A PICTURE SAYS 1,000 WORDS, THESE 3 PICTURES SAY 3,000 WORDS:

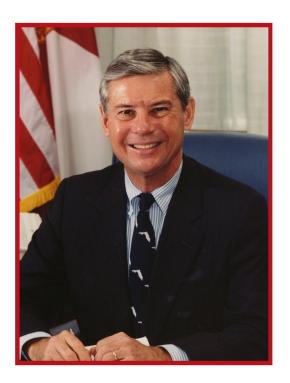






Governor Graham with Shelley Krause, Janet Reno, and Carole Masington, Informed Families' Founding President.

It is with great sadness that this year we bid both Bob Graham and Shelley Krause Farewell.



Governor Graham understood the need for grassroots citizens to participate in changing negative norms and environments that influence the lives of our children. Thank you, Governor Graham, for helping to create Informed Families in 1982, to help kids grow up safe, healthy and drug free.

Donna Abood & Michael T. Fay of Avison Young Congratulate Informed Families on their 39th Annual Dinner at Joe's

Thank you for your unwavering dedication and steadfast commitment to our community and its children.





Proud to be a sponsor of this year's "Dinner at Joe's" in support of Informed Families and its mission

PodhurstOrseck TRIAL & APPELLATE LAWYERS

Congratulates

Informed Families

for its outstanding contributions to the Community and for Helping Kids Grow Up Safe, Healthy & Drug Free

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Dayron Silverio
Pablo Rojas
Christina Martinez
Zachary S. Gorwitz
David Prieto

Karen Podhurst Dern Of Counsel Robert Orseck (1934 - 1978) Walter H. Beckham, Jr. (1920 - 2011) Joel D. Eaton (1943 - 2024)

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Thank You and Congratulations to Informed Families for helping kids grow up safe, healthy and drug free.

We are honored to continue our support of Informed Families.

Tammy and Butch Davis

The Logan Family
is proud to support
Informed Families

Helping kids grow up safe, healthy and drug free.



In honor of those who have departed since 2005.

Your crucial role in nurturing the well-being of children, ensuring their safety, and guiding them away from substance misuse, is deeply cherished and greatly missed.

Joel Douglas Eaton 1/3/2024

Shelley Krause 8/23/2023

Mary Benson Eaton 1/1/2022

Neil Carleton Sapp 11/3/2005

The above is a group shot of some of the original Joe's Committee taken in 2005 at our 20th Anniversary of Joe's.







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Dr. Andrea Heuson-Sharp & Dr. Greg Sharp and Dr. Linda Neider & Dr. Paul Sugrue thank Peggy Sapp and Informed Families for all they do to make our community an even better place.





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Proud to support the mission of Informed Families

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In Loving Memory of Mary B. Eaton and her tireless work to keep Fouth Florida's children safe, healthy and drug free.

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ADVOCATE, DONATE, AND VOLUNTEER

for Informed families



Meet Informed Families' Generational and Legacy Leaders

Fred Taylor, former Sheriff of Miami Dade County, and Chairman of Informed Families, and his daughter **Christina Martin** and husband David Martin, TERRA.

Peter Bermont, one of the members of Joe's Founding Dinner Committee and Senior Portfolio & Managing Partner at Raymond James, and his son **Bill Bermont**, Managing Director also at Raymond James.

Tammy and Butch Davis, former UM football Coach and their son **Drew Davis**, Assistant Coach at St. Thomas University.

Ron Shuffield, President & CEO of Berkshire Hathaway HomeServices EWM Realty, a Joe's Chairman, and his daughter **Melissa Shuffield**, Principal at a Public Affairs & Strategic Advisory Services Firm.

Greg Barnes, President of Mercedes-Benz, and Marketing Director **Denie Harris**.

Mary and Joel Eaton served as Chairman of Joe's and Informed Families for several years. Joel passed away in January 2024, following his wife Mary by two years. Together for 54 years, their legacy lives on through their son Doug Eaton, of Eaton & Wolk, and his wife Molly Osendorf.



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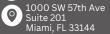
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Congratulations on the 39th Annual Dinner at Joe's Stone Crab and for your commitment to empowering individuals and families, fostering partnerships, and promoting the development of a healthy, secure, and drug-free Miami-Dade County.













proudly supports
Informed Families

Thank you Peggy for your leadership!





Your dedication for 42 years has made Informed Families a success in our community.

There is nothing more beautiful than someone who goes out of their way to make life beautiful for others.

- Mandy Hale



Codina Partners proudly supports Informed Families and their mission to build better homes from the inside.

Codina.com



- 1. Take a Video of What it Means to You to Live Drug-Free!
- 2. Upload to Instagram or Facebook
- 3. Tag Us to be Featured! #RedRibbonatJoes





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and

Meg and Jeff Wright

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Informed Families

in helping our community raise safe, healthy and drug free children.



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39th Annual Dinner at Joe's

in their efforts to help kids grow up safe, healthy & drug free

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For your leadership by example, For your foresight as founder, For your enthusiasm 24/7, For your vision to grow, For your courage during crises, For your love for families, For your creativity in life, For your words of wisdom.

You are an inspiration to us all. We salute you. We love you, Peggy!

Charlie and Marabel Morgan

Thank You Peggy!



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I proudly support Informed Families as they lead the charge in creating a drug-free community through education and awareness. Together we can build a healthier future for our loved ones.

@SenReneGarciaFL f







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Raising more than \$8 million over 39 years.

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*Deceased

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